Function: Corporate Services - 03 Department: Communication - 030

Policy No.: 001



## **County Logo**

Effective Date: June 9, 2016 Review Date: June 9, 2021

References:

Cancel: Policy 262: County Logo

Resolution #: 465-16

CAO Signature:

**Purpose:** This policy establishes the approved logo of Lac Ste. Anne County and the

guidelines around its use.



**Guidelines:** 

The County's logo should appear on all official documents, marketing materials, signage, vehicles, and all other materials produced by and for the County.

The County Logo can only be reproduced with the permission of Lac Ste. Anne County. If the County becomes aware of an unauthorized use, it may pursue legal action.

In order to protect the integrity of the symbol and graphic identity of the logo, organizations, businesses or individuals wishing to use the logo must seek prior approval from Lac Ste. Anne County. Use of the logo must not be for profit or souvenir manufacturing.

Care must be taken to make sure the logo is not altered or modified in any way. Your cooperation is appreciated in making sure the logo is reproduced consistently and properly to present the best possible image for the County.