

Partnership Opportunities

Support from the agriculture industry is the key to making this a successful mentorship program. We are relying on our industry partners for financial support, but also knowledge to help shape this program and provide up and coming leaders with the best experience possible.

The **AdvancingAg Future Leaders Program**, launched in 2017 is a new initiative for the cropping industry. The first year will be focused on mentoring young agriculture professionals in Alberta, with the potential to grow this to a western Canadian crop industry program.

The goal of the **AdvancingAg Future Leaders Program** is to have eight mentorship pairings in the first year of operation and increase to approximately 15 mentorship pairings in the following years.

To reach this goal, the support of the agriculture industry is imperative. We want to partner up with the best in the

business and make the **AdvancingAg Future Leaders Program** amazing.

We are pleased to invite your organization to partner with Alberta Wheat Commission (AWC) and Alberta Barley to roll out **AdvancingAg**. We have a number of partnership packages available and we are happy to work with you on developing a package that best suits your needs.

We look forward to partnering with you. Let's grow the next generation of future agriculture leaders together!

Sponsorship Benefits	Founding Partner \$25,000 3 Partners Available	Gold Partner \$10,000 4 Partners Available	Silver Partner \$5,000 5 Partners Available
Recognition as a partner on all brochures and print materials for the AdvancingAg promotional materials.			
Recognition as a partner on the AdvancingAg website - advancingag.ca .			
On-screen and print publication recognition at AdvancingAg workshops, as well as the opportunity to publicly address the attendees.			
On-screen and print publication recognition at AdvancingAg workshops.			
On-screen recognition at AdvancingAg workshops.			
Social media recognition as a founding partner.			
Opportunity to help shape the new era of future agricultural leaders by providing hands on learning experience at your organization for a day with a selected mentee.		Please contact Caalen Covey ccovey@albertawheat.com or 403.219.7908 to confirm your support for the AdvancingAg mentorship program.	
The opportunity to provide leadership or guidance and help shape the AdvancingAg Future Leaders Program , as well as a position on the Steering Committee for applicant selection.			