

Alberta Wheat and Alberta Barley launch new mentorship and leadership program

FOR IMMEDIATE RELEASE

(Calgary, Alberta) Monday, February 13, 2017 – This week the Alberta Wheat Commission and Alberta Barley are launching the *AdvancingAg Future Leaders Program*, a new program to inspire future farm leaders through a leadership and mentorship experience.

"The AdvancingAg Future Leaders Program is about fostering a strong network of future agriculture leaders for a progressive and vibrant cropping industry in Alberta," says Kevin Bender, Vice-Chair of the Alberta Wheat Commission and a member of the AdvancingAg Selection Committee. "The goal is to pair young agri-professionals – whether that is young farmers or those interested in a specific career in the agriculture industry – with leaders who can share their knowledge and experience and facilitate key professional development opportunities."

AdvancingAg is a 10 to 12 month program that will pair selected mentees, aged 18-35 with a carefully selected mentor that is passionate about the agriculture industry, eager to share their experience and help shape the professional growth of a young agri-professional. Mentors and mentees will be paired up based on the interests and career goals of the mentee.

"We felt it was important to launch a program like this for the cropping sector because we wanted to advance the skills of young agri-professionals as they start their careers by providing them with industry-specific training, networking and learning opportunities," added Dave Bishop, Vice-Chair of Alberta Barley and a member of the AdvancingAg Selection Committee. "The program will be flexible and tailored to the goals and aspirations of the mentee."

Young agri-professionals interested in applying to become a mentee in the *AdvancingAg Future Leaders Program* can visit www.advancingag.ca to complete an application. In the first year of launching the program we will be selecting eight mentees to participate, with the goal of increasing to 15 mentees in the following years. Each mentee will be paired with a mentor, as well as provided a budget for professional development opportunities, and *AdvancingAg* will host a workshop-style leadership forum for the successful applicants.

Visit <u>www.advancingag.ca</u> for more information about this exciting new program, or follow us on Twitter @AdvancingAg.

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